



INNOVARE ADVISORY GROUP

Idea . Evidence . Innovation . Impact.

Agip House, Haile Selassie Avenue
P. O. Box 55824-00200, Nairobi Kenya
Mobile: +254 751 757 430
Email: info@innovaregroup.co.ke

Overview

Innovare Advisory Group is a technical consultancy empowering community-based organizations (CBOs), NGOs, donors, and government agencies to achieve measurable, sustainable impact. We specialize in Monitoring, Evaluation, Research & Learning (MERL), project management, gender inclusion & safeguarding, and workforce capacity development. Our main focus is to strengthen grass root organizations so they can be more accountable and align with donor requirements, demonstrate impact, and scale their work with confidence.

Our Impact

We have successfully designed and implemented an M&E system for KISCODEP leading to a 30% improvement in use of data to inform decision making and accountability to donors and project participants.

Our Team

The leadership team collectively possesses extensive and diverse expertise in international development, particularly in monitoring, evaluation, research and learning (MERL), social inclusion, and program management across East Africa. Their combined experience, spanning over two decades for some members, includes strategic leadership, designing and implementing gender-transformative and disability -inclusive programs, strengthening accountability systems, and managing multi-donor portfolios. They are adept at developing data architecture, learning systems, and accountability frameworks, alongside strong skills in resource mobilization, capacity building for local partners, policy engagement, and leveraging technology for real-time data and adaptive management, all while ensuring ethical standards and safeguarding.

Vision

A thriving Africa where communities and organizations harness evidence, innovation and inclusive partnership to drive sustainable impact and equity for generations.

Mission

Innovare advisory group empowers organizations and communities across Africa by co-creating solutions rooted in integrity, evidence and innovation. We strengthen monitoring and evaluation and learning systems, amplify marginalized voices and harness technology to drive measurable impact, through collaboration and accountability. We transform ideas into lasting change for Africa and beyond.

Core Values

Innovation: We champion creativity and bold ideas that drive transformative solutions.

Evidence: We ground decisions in data, research and learning to ensure credibility and impact.

Inclusivity: We build equitable systems and partnership that empower marginalized voices.

Collaboration: We foster trust and shared purpose across communities, organizations and sectors.

Integrity: We uphold transparency, accountability and ethical practice in all that we do.

Sustainability: We design solutions that endure, creating lasting resilience for future generations.

Impact: We measure success by meaningful change in people's lives and communities.

Our Commitments

Driving innovation: we commit to fostering a culture of creativity and idea generation, turning bold concepts into practical solutions that transform lives.

Grounding in evidence: We commit to using data, research, and learning to guide decisions ensuring credibility, accountability and measurable impact.

Championing inclusivity: We commit to building equitable systems and partnership that empower marginalized voices and ensure no one is left behind.

Strengthening collaboration: We commit to working hand in hand with communities, governments, private sector actors, and civil society to build sustainable solutions.

Upholding integrity: We commit to transparency, ethical practice, and accountability in all our actions and partnership.

Ensuring sustainability: We commit to designing interventions that endure, building resilience and equity for generations to come.

Delivering impact: We commit to measuring success not by outputs, but by documenting meaningful lasting change in people's lives and community.

Core Service Areas

- **Monitoring, Evaluation Research & Learning (MEL)**
- **Technology-Enabled MEL**
- **Project Management**
- **Gender Mainstreaming**
- **Impact Assessment**
- **Capacity Development**
- **Knowledge Management**

Our Approach

We help organizations achieve lasting impact by delivering evidence-led, transformative solutions. Our participatory processes are designed to be resource-efficient, accountable and build internal capacity. Through participatory processes, we ensure that communities, partners, and stakeholders are actively engaged in shaping interventions that matter. By seamlessly integrating **Monitoring, Evaluation, and Learning (MEL)** with agile **Project Management**, we enable our clients to adapt quickly, make informed decisions and scale what works. Our approach is rooted in the principle of **'Inclusive Excellence'** -ensuring safeguarding of every intervention, embedding gender-responsiveness, and strengthening sustainable **Workforce Capacity**. We build strong partnerships with donors, governments, and civil society, while upholding the highest standards of donor accountability and compliance. With Innovare, clients gain credible insights and confidence to act, the systems to thrive and the trust of their stakeholders.

Evidence-Led solutions: We help clients make decisions backed by data, not assumptions through embracing rigor and credibility.

Technology-Driven: Harnessing digital platforms to make MEL smarter, faster, and more transparent.

Gender-Sensitive & Ethical: Programs designed to promote equity, safeguard rights, and uphold ethical standards.

- **Adaptive & Innovative:** Tailored solutions that evolve with organizational needs.
- **Sustainability-Oriented:** Building internal capacity to reduce dependency and ensure long-term independence by strengthening clients' systems.

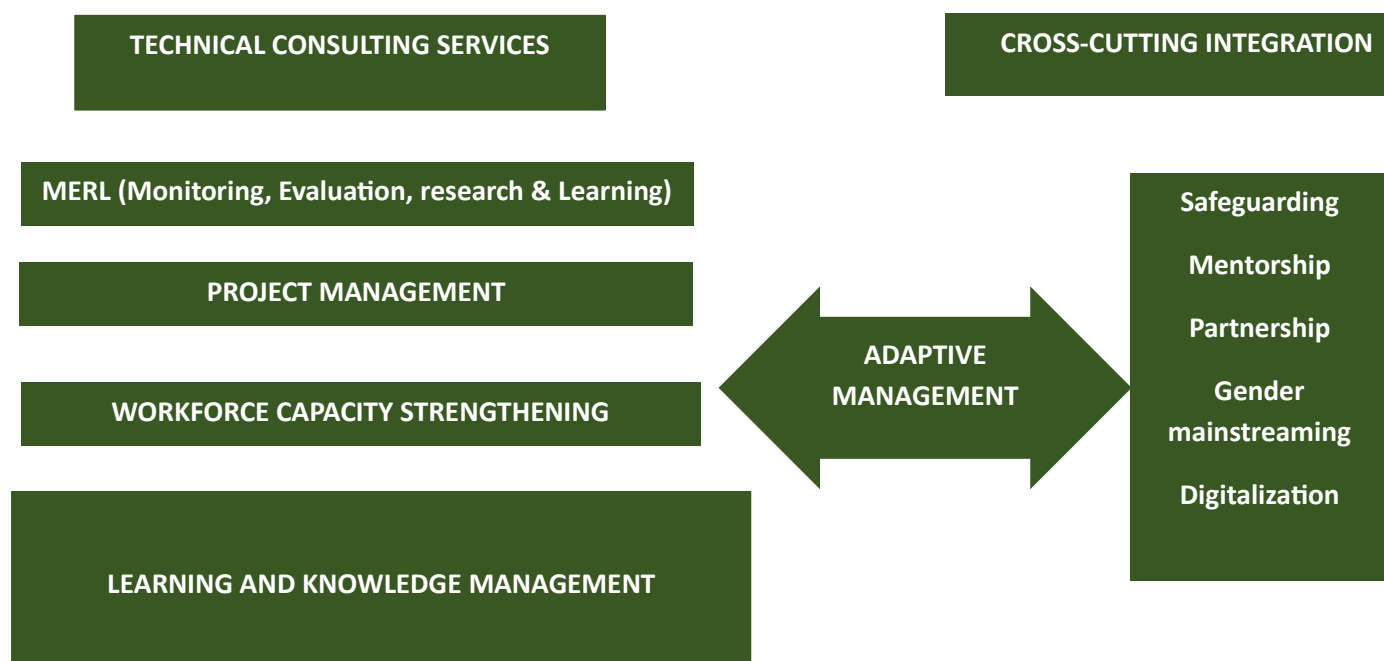
Our Partners

- Green Earth Warriors
- Phacato Investments
- Kibera Slums Community Development Programme (KISCODEP)

Why Partners Choose Us

- Senior team with 10+ years in MEL, governance, and gender transformative programming.
- Proven track record across Kenya and East Africa, both urban and rural.
- Building client capacity, not dependency, through relevant tools and mentoring.
- Zero-tolerance policy regarding sexual exploitation, harassment and abuse, corruption and discrimination, and clear reporting channels. Our staff are trained in PSHEA.
- Combining technical rigor with digital innovation to help organizations attract funding, demonstrate impact, and scale sustainably.

How We Deliver Impact



At Innovare Advisory Group, we apply **adaptive management** to ensure that every consulting service we deliver is responsive, evidence-driven, and aligned with client needs. On the technical side, we provide expertise in Monitoring, Evaluation & Learning (MERL), project management, workforce capacity strengthening, and knowledge management. Through adaptive management, these services are continuously integrated with cross-cutting priorities such as safeguarding, mentorship, partnerships, gender mainstreaming, and digitalization. This approach ensures that our clients benefit from **flexible solutions, inclusive practices, and technology-enabled impact measurement** — positioning their organizations to thrive in dynamic donor and community environments.

Call to Action

Ready to transform your impact? Contact us today to discuss how Innovare Advisory Group can partner with you to achieve your development goals.